

Alan Myatt

Town Crier, Toastmaster and Themed Character Actor



Testimonials





I've worked with some wonderful people over the years, helping out at some memorable events in some amazing places.

Here are just a selection of the kind things my clients have to say...

Alan Myatt

Town Crier, Toastmaster and Themed Character Actor



We have worked with Alan Myatt for many years and he has always provided a professional performance whether as a Town Crier, Toastmaster or costumed character. As a Town Crier in Guernsey for many years and in full regal regalia as Tudor King Henry VIII in Addlestone, Surrey, he made announcements for all to hear. A great performer who gives his all at every event he attends.

The Daubney Agency,
Chesterfield
Outdoor and Indoor
Entertainment Specialists



Dear Alan,
Thanks again for your professionalism and your stellar work on the night.
You were magnificent.

With all good wishes,

Rafal Heydel-Mankoo
Royal Commentator and Editor
Burke's World Orders of Knighthood and Merit





Alan Myatt is the official Town Crier of the Stables Market and has been for the last 18 years. He is an institution here at the Stables Market and is a great ambassador in promoting our markets and its traders. He is a true professional, meeting and greeting millions of members of the public every year, come rain or shine.

Alan is an asset to our organisation and we would highly recommend his services.

Yours sincerely

Tony Miller
Market Manager

HAWKINS
Department Store

We are a family owned department store in Hitchin and have been using Alan's services for 20 years.

His blend of humour, charm and commercial awareness means he has become an invaluable part of our marketing and promotional programme.

His presence and charisma make sure he is always noticed and he has become a familiar, respected and much-loved figure within Hitchin town centre.

I plan to keep using Alan's talent and skill for many years to come.

Peter Hawkins
Hawkins of Hitchin

Dear Alan



I just wanted to thank you for your excellent contribution to our Rent Ceremony last year and to ask if you could do the same again this year.

When we heard that Peter Moore had passed away I wondered if we would ever get someone to replace him but you have done that – and more. Your enthusiasm and vitality, and your immediate grasp of the flavour of the afternoon, were an excellent addition to what is undoubtedly a very quirky event and was much appreciated by the Trustees, Trust members, the jazz band and members of the public, especially the foreign tourists, who always enjoy the spectacle even if they don't fully understand it!

We hope that our relationship will be a long and enjoyable one for many Rent Ceremonies to come.

Mrs Sarah Lane
Trust Administrator
Covent Garden Area Trust



Alan Myatt has been a Crier to commerce, industry and heritage for many years, and he is to be seen at promotions, trade fairs, shows and exhibitions throughout Europe. He is highly professional and has an extensive repertoire of characters and costumes. He is an extremely colourful personality and is very well known for his "larger than life" presence and approachability. I think it can safely be said that Alan is a tourist attraction in his own right!

He has assisted the City of Gloucester on many civic and ceremonial occasions and has always met our requirements with a great deal of pride and efficiency. Alan never fails to do his research on any contracts he is required to undertake and is a fount of knowledge on the history of his own city.

Theresa Morello
Mayor's Secretary
The City of Gloucester



Messages Public Relations has been organising the marketing, advertising and promotion of a large number of shopping centres around the UK for over twenty seven years and our continued success has been as a result of our knowledge of the industry and the excellent people we work with. One of these people is Alan Myatt who we have worked with for the majority of this time.

Over the years, Alan has proved to us that he is not only exceptionally hard working, reliable and diligent, he is also totally committed to making sure that any promotion he is involved in is a success.

When Alan first started to work with us, it was as a Town Crier. Since then, Alan's flexibility has meant that he now appears in many guises – from Old MacDonald to Uncle Fester; from Mad Eye Moody to Hagrid; from Dr Watson of Sherlock Holmes' fame to John Bull. Not only does he look the part – his costumes are impeccable – he also goes the extra mile to ensure that 'the look' is accurate too – even when this means shaving his head for his Uncle Fester roles.

If not already apparent, we have absolutely no hesitation in supplying this reference for Alan – a true professional and a wonderful person too!

Kim Phillips
Office Manager
Messages PR



Gloucester Probus Club

Alan Myatt is a man of many parts - from Henry VIII to pantomime dame, and, of course as Town Crier. He adapts his talk to suit his audience, and relates his life stories, way beyond anything most of us have experienced. He has a great sense of fun, and his talk is full of humorous stories, as well as memories of mingling with the great and the good.

Nobody sleeps when Alan is around. He will entertain and amuse you, and you will feel a lot better for spending time with him!

Paul Rosewell
Gloucester Probus Club



I have worked with Alan Myatt on many events, over many years, in Gloucester – from the Summer Carnival Procession to the Sheriff's Assize of Ale, Gloucester Day and the Christmas Lights Switch-on.

Alan is a consummate professional. His attention to detail always ensures an event goes to plan. I've never seen anyone work a crowd better than Alan. The way he interacts with the audience can bring any event to life. With such a wide array of characters, you can never be quite sure who he will appear as next... but what you can be sure of is that he will do a first class job for you.

Alan can deal with any type of event. He is as comfortable on formal occasions as he is with more light-hearted events. He excels at civic and ceremonial events and even Royal visits. His knowledge of etiquette and protocol is superb and helps to put everyone at ease.

I would not hesitate to recommend Alan Myatt to anyone.

Paul James
Leader of Gloucester City Council

Festival Chorus, Guernsey

Alan Myatt Town Crier has been, and still is, a great friend to The Island of Guernsey and will help anyone at anytime, both on Town Crier Duty and 'off duty'.

As past chairman of St. Peter's Port Island's Town Traders Association, I have known and worked with Alan on official occasions such as civic ceremonies, Liberation Day celebrations, concerts and various church services.

Wherever Alan is, there is fun, celebrations, happiness for all age groups and a sense of purpose for life – with a SHOUT!

Roy Sarre
Musical Director
Guernsey's Churches Festival Chorus and
Island Community Choir

OURKIDBROTHER

We booked Alan for the London SkyRide event in 2009 to work as a town crier encouraging the cyclists along the route. It was a delight to work with Alan - he was positive, professional and really good humoured, making the day a lot of fun!

Alan wore a traditional costume, and his booming voice was a great inspiration for the cyclists - so many of them commented on how much they liked riding past Alan along the route.

I would certainly book Alan again for any event as he is great!

Julia Bruns
Our Kid Brother Charity

Gloucester Chamber of Trade and Commerce

I have known Alan on a professional basis for about four years now and throughout this period I can say that Alan approaches his role with the upmost professionalism. This I have seen in both formal and informal events. As a Chamber of Trade and Commerce, it is clearly understood to our members not only the benefit of having a town crier but also the clear benefit of having such a good one, which is why we always aim to have Alan at our annual Banquet and Ball in order to control proceedings.

Mark Boyce
President
Gloucester Chamber of Trade and Commerce



Nic Picot Entertainment have used Alan many times in all types of roles. He always puts in an excellent and entertaining performance and is very professional in every way.

Lesley Picot
Nic Picot Entertainment

marketing gloucester ltd

Dear Alan

I wanted to say thank you very much for all of the work that you do for us in the city. We have worked with you for more years than I can remember now and you are one of the hardest working people that we know.

Whatever the event, you find a character to add to the entertainment - even inventing new ones if you don't have one already hanging in the wardrobe!

Your attention to detail with costumes is excellent - the way you turn into a character once you have those clothes on is ALWAYS impressive to witness.

People really react well to you and you never fail to deliver. Add to that your dedication to the job, and your flexibility and also the fact that you have never been late for a job, all these are reasons why I recommend you to many people up and down the country as someone well worth employing for events.

It is all too easy sometimes to not fully appreciate what you have under your nose - which is why I wanted to say a HUGE thank you for everything you do during the event year.

You are a much admired and respected celebrity in our city and we are lucky to have you as our own - but we don't mind lending you out across the country for a short time, as anyone who hires you will reap the benefits of your professionalism.

Mhairi Smith
Events and Tourism Manager
Marketing Gloucester Limited

Alan Myatt has attended a number of Londis store launches and I was very impressed. Alan is a superb Town Crier - he worked very hard during the day and made sure he walked the entire village to draw in a huge crowd for the store launch. He has a natural charm and engages easily with his audience - he clearly enjoys his work and entertained superbly. The store sits on a busy main road and we noted that Alan's presence actually stopped the traffic. We couldn't have wished for a better way to launch the store.

I have no hesitation recommending Alan,

Colum Moon
Retail Sales Manager
Musgrave Retail Partners GB

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richmond
EVENT MANAGEMENT

Alan has worked on many of our events in a variety of guises - some of which he has created specifically to fit in with the theme of the show. He always gets completely into character and has a real talent for assisting with crowd control and managing queues in his uniquely entertaining way! Alan is a tireless worker; he can't do enough to help and is always a great pleasure to work with.

Jo Ashwell
Richmond Event Management Ltd

Dear Alan,

Coombes Mallin Wedding, Leeds Castle, Maidstone

Well, where do I start with the thanks to you? What can I say... I was totally blown away with you. You were fantastic, totally perfect.

You played such a fantastic part in our wedding, everyone has mentioned how brilliant it was to have a King Henry VIII on the day and what a character you were! You were better than I ever imagined you would be.

You not only entertained me, Karl and our guests but also being Toastmaster was perfect - I could not have wished for a better combination. All of our guests have commented on how fantastic you were!

Again, a big big thank you for being such a memorable and fantastic part of our day.

Very best wishes and kind regards
The very new Mrs Mallin

